

<b>Modul-Nr./ Module-Code</b>	<b>BMSIB1700</b>
<b>Modulbezeichnung / Module title</b>	<b>Introduction to Logistics &amp; Supply Chain Management</b>
Semester or Trimester	2 <sup>nd</sup>
Dauer des Moduls / Duration	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject
Ggfs. Lehrveranstaltungen des Moduls / If applicable: Sub-modules	-
Häufigkeit des Angebots des Moduls / The module is offered ...	Annually (summer semester)
Zugangsvoraussetzungen / Prerequisites for attending	None
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	This module is a prerequisite for the courses Comparative Country Studies in the Baltic Sea Region and Majors relating to Logistics and Supply Chain Management
Modulverantwortliche/r / Lecturer in charge of the module	N.N.
Name der/des Hochschullehrer/s / Name of the lecturer	N.N.
Lehrsprache / Language of Instruction	English
Zahl der zugeteilten ECTS-Credits / Number of ECTS-Credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (86 h self-study; 64 h contact time)
SWS / Semester periods per week	4
Art der Prüfung / Assessment methods	Written examination (K2)
Gewichtung der Note in der Gesamtnote / Weight in final grade	2 %
Qualifikationsziele des Moduls / Learning outcomes of the module	<p><u>Knowledge and Understanding</u> Students draw on key logistics and supply chain management concepts and theories to inform a variety of business situations.</p> <p><u>Applying knowledge and understanding</u> Students apply logistics and supply chain management strategies to assist other functional areas of a business organisation.</p> <p><u>Making judgements</u> Students are encouraged to demise and sustain arguments about logistics &amp; supply chain management issues.</p> <p><u>Communication</u></p>

	<p>Students interact and communicate effectively in team settings to solve problems in supply chain management.</p> <p><u>Learning skills</u> The Module provides the necessary skills needed to study further with a high level of individual autonomy.</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>In this introductory module students will explore the elements of integrated business logistics and the role and application of logistics principles to supply/demand/value chain management. Logistics and the closely related concept of supply chain management (SCM) underpin business or corporate strategy as far as the latter sets company objectives in sales, market share, share price, returns on shareholder funds, investment and assets.</p> <p>The subject also covers key activities related to logistics and supply chain management, including transportation, warehousing, inventory management, customer service, and purchasing.</p>
<p>Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module</p>	<p>Class discussions, Individual and group presentations, Use of audio material (CD's and video clips)</p>