

<b>Modul-Nr./ Module-Code</b>	<b>BMSIB3600</b>	
<b>Modulbezeichnung / Module title</b>	<b>Practical Insights into International Business</b>	
Semester / Trimester	8 <sup>th</sup>	
Dauer des Moduls / Duration of the module	1 semester	
Art des Moduls (Pflicht, Wahl, etc.) / Module Type (Compulsory, Elective etc.)	Compulsory subject	
Ggfs. Lehrveranstaltungen des Moduls / If applicable: Sub-Modules	BMSIB3610 International Excursion BMSIB3620 National Excursion	
Häufigkeit des Angebots des Moduls / The module is offered ...	Each semester	
Zugangsvoraussetzungen / Prerequisites for attending	Recommendable: 3 <sup>rd</sup> semester	
Verwendbarkeit des Moduls für andere Studiengänge / Applicability of the module for other module and degree courses	In the sub-module 'International Excursion' students will significantly improve their international and cross-cultural competence In the sub-module 'National Excursion' the students will deepen their theoretical knowledge acquired in Part I of their studies. They will see how real business is run and how theoretical models are applied.	
Lehrsprache / Language of Instruction	English or German (depending on the visited company)	
Zahl der zugeteilten ECTS credits / Number of ECTS credits	3 2	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (86 self-study; 64 contact time)	
SWS / Semester periods per week	4 (2+2)	
Art der Prüfung / Assessment methods	BMSIB3610: Project work with a documentation (1.500 words) and a presentation (20 minutes) BMSIB3620: Project work with a documentation (1,500 words) and a presentation (20 minutes)	
Gewichtung der Note in der Gesamtnote / Weight in final grade	-	
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><u>Knowledge &amp; Understanding</u> Students become acquainted with destinations studied in earlier modules. They deepen their international and cross-cultural competence. Furthermore, students learn about a variety of companies.</p> <p><u>Applying Knowledge &amp; Understanding</u> Under the tutelage of the professor in charge, students prepare the excursion and contribute to the final report. Moreover, this module is particularly</p>	

	<p>designed to establish a strong link between theoretical knowledge and the requirements of day-to-day business processes.</p> <p><u>Making judgments</u> Students learn to notice and take into account the differences between countries, destinations, and institutions.</p> <p>Students learn to assess the validity of theoretical concepts in current business life.</p> <p><u>Communication</u> Results of (group) work are presented in oral and written form (reports, minutes, excursion report)</p> <p><u>Learning skills</u> This module prepares students for the organisation of further excursions. This module is a linking step between theoretical modules, internship and work after graduation</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>Specific topics depend on the academic profile of the professors in charge.</p> <p>General structure:</p> <ul style="list-style-type: none"> <li>• a preparation phase, in which students acquaint themselves with the companies/institutions/ universities to be visited</li> <li>• the preparation of questions for the visit</li> <li>• visiting the company / university themselves and</li> <li>• the preparation of the written report.</li> </ul>
<p>Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module</p>	<p>Project (individual data pooling, group work, group discussion, preparation of a field trip report, preparation of a video spot)</p>