

Bachelor degree course International Management Studies in the Baltic Sea Region (BMS)
Description of the module valid as of WS 2022/2023

Modul-Nr./ Module Code	BMSB3600
Modulbezeichnung / Module title	Practical Insights into International Business (Excursion)
Semester / Trimester	8 th
Dauer des Moduls / Duration of the module	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject
Ggfs. Lehrveranstaltungen des Moduls / if applicable: sub-Modules	
Häufigkeit des Angebots des Moduls / The module is offered	Each semester
Zugangsvoraussetzungen / Prerequisites for attending	Recommendable: 3 rd semester
Verwendbarkeit des Moduls für andere Studiengänge / Applicability of the module for other module and degree courses	The students will significantly improve their international and cross-cultural competence. Furthermore, the students will deepen their theoretical knowledge of their studies. They will see how real business is run and how theoretical models are applied.
Lehrsprache / Language of instruction	English or German (depending on the visited company)
Zahl der zugeteilten ECTS credits / Number of ECTS credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (118 self-study; 32 contact time)
SWS / Semester periods per week	2
Art der Prüfung / Assessment methods	Project work with a documentation (3.500 words) and a presentation (20 minutes)
Gewichtung der Note in der Gesamtnote / Weight in final grade	-
Qualifikationsziele des Moduls / Learning outcomes of the module	<p><u>Knowledge & Understanding</u> Students become acquainted with destinations studied in earlier modules. They deepen their international and cross-cultural competence. Furthermore, students learn about a variety of companies.</p> <p><u>Applying Knowledge & Understanding</u> Under the guidance of the professor in charge, students prepare the excursion and contribute to the final report. Moreover, this Module is mainly designed to establish a strong link between theoretical knowledge and the requirements of day-to-day business processes.</p>

	<p><u>Making judgments</u> Students learn to notice and consider the differences between regions and institutions.</p> <p>Students learn to assess the validity of theoretical concepts in current business life.</p> <p><u>Communication</u> Results of (group) work are presented in oral and written form (reports, minutes, excursion reports)</p> <p><u>Learning skills</u> This Module prepares students for the organisation of further excursions. This Module is a linking step between theoretical modules, internship and work after graduation.</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>Specific topics depending on the academic profile of the professors in charge.</p> <p>General structure:</p> <ul style="list-style-type: none"> • a preparation phase, in which students acquaint themselves with the companies/institutions/universities to be visited • the preparation of questions for the visit • visiting the company / institutions / university themselves and • the preparation of the written report.
<p>Lehr- und Lernmethoden des Moduls / Teaching methods of the module</p>	<p>Project (individual data pooling, group work, group discussion, preparation of a field trip report, preparation of a video spot)</p>