

<b>Modul-Nr./ Module Code</b>	<b>BMSB5100</b>
<b>Modulbezeichnung / Module title</b>	<b>Economic Integration and MNEs</b>
Semester / Trimester	5 <sup>th</sup>
Dauer des Moduls / Duration of the module	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Major (Elective)
Ggfs. Lehrveranstaltungen des Moduls / if applicable: sub-module	-
Häufigkeit des Angebots des Moduls / The module is offered	Annually (winter semester)
Zugangsvoraussetzungen / Prerequisites for attending	
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	It helps to deepen the understanding of strategic decisions and its economic rationales. Furthermore, this module provides necessary theoretical, methodological and practical skills needed for later studies in international business.
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Dirk Engel
Name der/des Hochschullehrer/s / Name of the lecturer	Prof. Dr. Dirk Engel
Lehrsprache / Language of instruction	English
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 h (118 h self-study; 32 h contact time)
SWS / Contact hours per week	2
Art der Prüfung / Assessment methods	Written Examination (1,5 hours) with Application practice (30 hours)
Gewichtung der Note in der Gesamtnote / Weight in final grade	4 %
Qualifikationsziele des Moduls / Learning outcomes of the module	<p><u>Knowledge and understanding</u> The students will get knowledge in and able to deal with theories of foreign direct investment of multinational enterprises and its practical applications working on cases and empirical studies based on micro databases.</p> <p><u>Applying knowledge and understanding</u> Students will learn how to apply taught knowledge through gathering and processing information, comprehending management decisions in international business and articulating what they have discovered.</p> <p><u>Making judgments</u> Students learn to analyze management decision situations and are encouraged</p>

	<p>to devise and sustain arguments about certain investment decisions.</p> <p><u>Communication</u> Case studies as well as academic papers illustrating determinants and effects of investments abroad are discussed in the class.</p> <p><u>Learning skills</u> The module equip students with knowledge and practical skills for the demands of the international workplace in a MNE or for further study.</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>The main purpose of this module is to provide students with a framework for making decisions related to investments abroad. Main topics are: Economic rationales for economic integration; Theories to foreign direct investment; MNEs' geographic scope; Parent company-subsidiary relationship; Economic effects of FDI</p>
<p>Lehr- und Lernmethoden des Moduls / Teaching methods of the module</p>	<p>Lecture, seminaristic (discussion of scientific papers), presentation by students, control questions</p>
<p>Besonderes / Special features</p>	
<p>Literatur / Literature</p>	<p>Charles W. Hill : International Business (current edition)</p> <ul style="list-style-type: none"> <li>• Selected articles from international peer-reviewed journals (online available)</li> </ul>