

Modul-Nr./ Module Code	INNOM1900	
Modulbezeichnung / Name of module	Innovation Field Trip	
Semester	2 nd	
Dauer des Moduls / Length of module	1 semester	
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject	
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Sub-module	INNOM1910 National	
	INNOM1920 International	
Häufigkeit des Angebots des Moduls / The module is provided	Each semester	
Zugangsvoraussetzungen / Prerequisites for attending	None	
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	In the sub-module 'National', the students will deepen their theoretical knowledge acquired from their studies. They will see how real business is run and how theoretical models are applied.	
	In the sub-module 'International' students will significantly improve their international and cross-cultural competence.	
Lehrsprache / Language of Instruction	English	
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	3	6
	3	
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	180 hours (116 h self-study; 64 h contact time)	
SWS / Contact hours per week	2	4
	2	
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Type of assessment (Requirements for awarding credit points)	Project work with a documentation (3.000 words) and a presentation (20 minutes)	
Gewichtung der Note in der Gesamtnote / Percentage of overall mark	-	
Qualifikationsziele des Moduls / Learning outcomes of the Module	<u>Knowledge & Understanding</u> Students become acquainted with destinations known for their innovativeness. They deepen their international and cross-cultural competence. Furthermore, students learn about a variety of companies.	
	<u>Applying Knowledge & Understanding</u> Under the guidance of the professor in charge, students prepare the excursion and contribute to the final report. Moreover, this Module is mainly designed to establish a strong link between theoretical knowledge and the requirements of day-to-day business processes.	
	<u>Making judgments</u>	

	<p>Students learn to notice and consider the differences between regions, and institutions. Students learn to assess the validity of theoretical concepts in current business life.</p> <p><u>Communication</u> Results of (group) work are presented in oral and written form (reports, minutes, excursion reports)</p> <p><u>Learning skills</u> This Module prepares students for the organisation of further excursions. This Module is a linking step between theoretical modules, and work after graduation</p>
Inhalte des Moduls / Syllabus	<p>Specific topics depending on the academic profile of the professors in charge. General structure:</p> <ul style="list-style-type: none"> • a preparation phase, in which students acquaint themselves with the companies/institutions/ universities to be visited • the preparation of questions for the visit • visiting the company / institutions / university themselves and • the preparation of the written report.
Lehr- und Lernmethoden des Moduls / Teaching methods of the module	Project (individual data pooling, group work, group discussion, preparation of a field trip report, preparation of a video spot)