

Publikationen und Konferenzbeiträge

Journal-Artikel (peer-reviewed)

Albers, S., Daft, J., Stabenow, S., & Rundshagen, V. (accepted for publication). The Long-haul Low-cost Airline Business Model: A Disruptive Innovation Perspective. *Journal of Air Transport Management*.

Albers, S., & Rundshagen, V. 2020 (in production). European Airlines' Responses to the COVID-19 Pandemic (January - May 2020). *Journal of Air Transport Management*.

Herrmann, B., & Rundshagen, V. 2020. Paradigm Shift to Implement SDG 2 (End Hunger): A Humanistic Management Lens on the Education of Future Leaders. *The International Journal of Management Education*, 18(1).

Buchkapitel

Reiser, D., Rundshagen, V., Wahl, S., & Scherle, N. 2019. Humanistic Management at the Zoo? Inspiration for Reloaded CSR and Improved Human-Non-human-Animal Relationships. In: D. Lund-Durlacher, V. Dinica, D. Reiser, & M. S. Fifka (Eds.), *Corporate Sustainability and Responsibility in Tourism*, 191-207. Springer.

Reiser, D., Rundshagen, V., & Pforr, C. 2018. Nachhaltiger Tourismus in der Hochschulbildung: Brückenschlag ins Ungewisse. In: B. Laux, & S. Stomporowski (Hrsg.), *Nachhaltigkeit in den Bereichen Tourismus, Hotelgewerbe und Ernährung: Bonner Beiträge zu Fragen der Allgemeinen und Beruflichen Bildung*, 5-20. Baltmannsweiler: Schneider Hohengehren.

Rundshagen, V. 2018. CSR an der Business School: Mythen und Erzählungen. In: M. Raueiser, & M. Kolb (Hrsg.), *CSR und Hochschulmanagement: Sustainable Education als neues Paradigma in Forschung und Lehre*, 153-169. Berlin: Springer Gabler.

Rundshagen, V. 2018. Practical Wisdom vs Functional Stupidity: Toward an Inspired Business School. In: M. Stangel-Meseke, C. Boven, G. Braun, A. Habisch, N. Scherle, & F. Ihlenburg (Eds.), *Practical Wisdom and Diversity: Aligning Insights, Virtues and Values*, 111-130. Wiesbaden: Springer Gabler.

Rundshagen, V., & Raueiser, M. 2018. Big Business Bias? European Policy at the Expense of Small and Alternative Ventures. In: A. M. Dima (Ed.), *Doing Business in Europe – Economic Integration Processes, Policies and the Business Environment*, 371-392. Cham: Springer.

Rundshagen, V. 2017. Hochschulbildung im Tourismus: Über den neoliberalen Diskurs hinausdenken. In: D. Lund-Durlacher, M. S. Fifka, & D. Reiser (Hrsg.), *CSR und Tourismus*, 333-347. Berlin: Springer Gabler.

Scherle, N., & Rundshagen, V. 2017. Diversity Matters: Diversity Management im Spannungsfeld von Marktinteressen, gesellschaftlicher Verantwortung und einer Logic of Diversity. In: D. Lund-Durlacher, M. S. Fifka, & D. Reiser (Hrsg.), *CSR und Tourismus*, 115-129. Berlin: Springer Gabler.

Rundshagen, V. 2015. Accounting; Yield Management. In C. Cater, B. Garrod, & T. Low (Eds.), *The Encyclopedia of Sustainable Tourism*. Oxford: CABI.

Raueiser, M., & Rundshagen, V. 2014. Higher Education as Rocket Science: Private Business School Taking off or Hitting the Ground? In: B. Schweiger, M. Raueiser, & S. Albers (Eds.), *Strategy Case Book*, 171-190. Köln: Kölner Wissenschaftsverlag.

Rundshagen, V. 2014. Business Schools: Internationalization towards a New European Perspective. In A. M. Dima (Ed.), *Handbook of Research on Trends in European Higher Education Convergence*, 124-149. Hershey: IGI Global.

Rundshagen, V., Sommer, G., & Moss, S. 2014. Enterprise, Creativity and Small Business. In S. Moss and B. Walmsley (Eds.), *Entertainment Management: Towards best practice*, 202-216. Wallingford: CABI.

Rundshagen, V. 2013. Post-industrial society. In S. O. Idowu (Ed.), *Encyclopedia of Corporate Social Responsibility*, 1859-1867. Berlin-Heidelberg: Springer.

Rundshagen, V. 2012. Tour Operations. In P. Robinson (Ed.), *Tourism: The Key Concepts*, 211-216. London: Routledge.

Rundshagen, V. 2010. Health Entertainment. In S. Moss (Ed.), *The Entertainment Industry: An Introduction*, 329-344. Wallingford: CABI.

Konferenzbeiträge (peer-reviewed)

Rundshagen, V., & Gronau, W. 2020. Incongruent expectations tearing German universities of applied sciences apart: a tourism program example. *EGOS*, Universität Hamburg [virtuelle Konferenz], 2.-4. Juli.

Rundshagen, V., & Raueiser, M. 2020. Teaching with Arts: How Paintings Enrich Classroom Insights and Discussion [Workshop]. *iMOBTS*, University of Canterbury, Christchurch, Neuseeland, 30.01.-01.02.

Rundshagen, V. 2019. Impression, Soleil Levant: what business schools can learn from the Impressionists. *EURAM*, Lissabon, 26.-28. Juni.

* prämiert mit dem SIG Business for Society - Arts for Society - Best Paper Award *

Rundshagen, V., Albers, S., & Raueiser, M. 2018. Business School Internationalization: An Interplay of Myth and Realpolitik. *Academy of Management Proceedings*, 15012.

Rundshagen, V., & Raueiser, M. 2018. Dichotomous Tales and Ambivalent Attitudes: Towards a Typology of Responsible Management Education. *PRME Responsible Management Education Research Conference*, Cologne Business School, Köln, 12.-13. November.

Rundshagen, V., & Raueiser, M. 2018. Reviving Europe through Student-Centred Learning at the Business School [Workshop]. *iMOBTS*, Maynooth University, Irland, 28.-30. Juni.

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Rundshagen, V. 2016. Myth and its Visualization in the Neoliberal Era: Private Business Schools in Germany. *Academy of Management Proceedings*, 15646.

Wulfsberg, I., Reiser, D., Rundshagen, V., & Scherle, N. 2016. The influence of environmental attitudes and concerns on the voluntary carbon-offsetting behaviour of German tourists. In R. Hay (Ed.) *Conference Proceedings of BEST EN Think Tank XVI*, 465-483. Townsville, Australia: James Cook University.

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Rundshagen, V. 2014. Higher Education and Neo-Liberal Pathologies: Reflections of a Private Business School Lecturer. *Academy of Management*, Philadelphia, 1-5 August.

Rundshagen, V. 2014. 1914 - 2014 Commemoration and the Realm of 'Sleepwalkers': a Reflection on the Role of Business Schools in Latter-Day Europe. *EFMD Higher Education Research Conference*, Stockholm, 15.-16. Mai.

Rundshagen, V. 2013. Business School Internationalization. *Strategic Change and Organizational Transformation of Higher Education Institutions Symposium*, Leuphana Universität Lüneburg, 21.-22. November.

Rundshagen, V. 2012. The Strategic Positioning Dilemma of Private Business Schools in Germany. *Academy of Management*, Boston, 3.-7. August.

Rundshagen, V. 2011. Disneyization of Higher Education: Business Schools en Route towards Entertainopia? *Academy of Management*, San Antonio, 12.-16. August.

Lehrbücher

Rundshagen, V. 2016. *Cost Accounting: Very Short Stories and Rather Basic Concepts*. Berlin: epubli.

Rundshagen, V. 2015. *Financial Accounting: First Semester Symphony*. Berlin: epubli.

Holland, T. B., & Rundshagen, V. 2010. *Tourismusrecht: Ein Lehrbuch für Studenten der Wirtschaftswissenschaften*. Saarbrücken: Saarbrücker Verlag für Rechtswissenschaften.