

Modul-Code	Modul	winter term 1st semester			summer term 2nd semester			winter term 3rd semester			
		sws	ECTS	PL	sws	ECTS	PL	ECTS	sws	ECTS	PL
			Modul			Modul				Modul	
	Tourism and Development										
TDSM1000	Tourism in Practice		5	EA							
	Applied Tourism Management	2									
	International Field Trip	0									
TDSM1100	Individual and Organizational Development		5	K2							
	Diversity Management	2									
	Innovation & Change Management	2									
TDSM1200	Sustainability in Tourism	4	5	PA							
	Strategies and Implementation										
TDSM1300	Research and Case Project		10	EA							
	Applied Research	4									
	Case Project	4									
	Compulsory Electives (one out of three = 5 ECTS)										
TDSM1400	Managing Tourism Markets		5	K2							
	Tourism Product Development	2									
	Sales	2									
TDSM1500	Global Business Development		5	K2							
	International Tourism Business Strategies	3									
	International Risk Management	2									
TDSM1600	Digitalization and Tourism		5	PA							
	Digitalization in Tourism	2									
	Designing Digital Innovations	2									
	General Management and Tourism Management										
TDSM1700	Managing Financial Performance				4	5	K2				
TDSM1800	Destination					5	PA				
	Spatial Tourism Planning				2						
	Strategic Destination Development				3						
TDSM1900	Personal Skill Development - Values based Management					5	K2				
	Business Ethics and Corporate Governance				2						
	Self Management				2						
	Compulsory Electives (three out of five = 15 ECTS)										
TDSM2000	Strategic Human Resource Management					5	PA				
	International Human Resource Management and Employer Branding				2						
	Negotiation Strategies				2						
TDSM2100	Communication and Media Management					5	K2				
	Brand Communication and Media				3						
	Media Management				2						
TDSM2200	Political Economy of Tourism				4	5	K2				
TDSM2300	Supply Chain in Tourism					5	K2				
	Supply Chain Management				2						
	Supply Chain in Tourism				2						
TDSM2400	Cultural Heritage Management in Tourism				4	5	K2				
	Master's Thesis										
TDSM2600	Scientific Training								2	5	Bericht
TDSM2700	Master's Thesis and Colloquium									25	
TDSM2710	Master's Thesis							23	0		Thesis
TDSM2720	Master's Thesis Colloquium							2	0		M
	ECTS		30			30				30	

Legend: K2 = 2 hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, B = written paper, EA = Experimental work