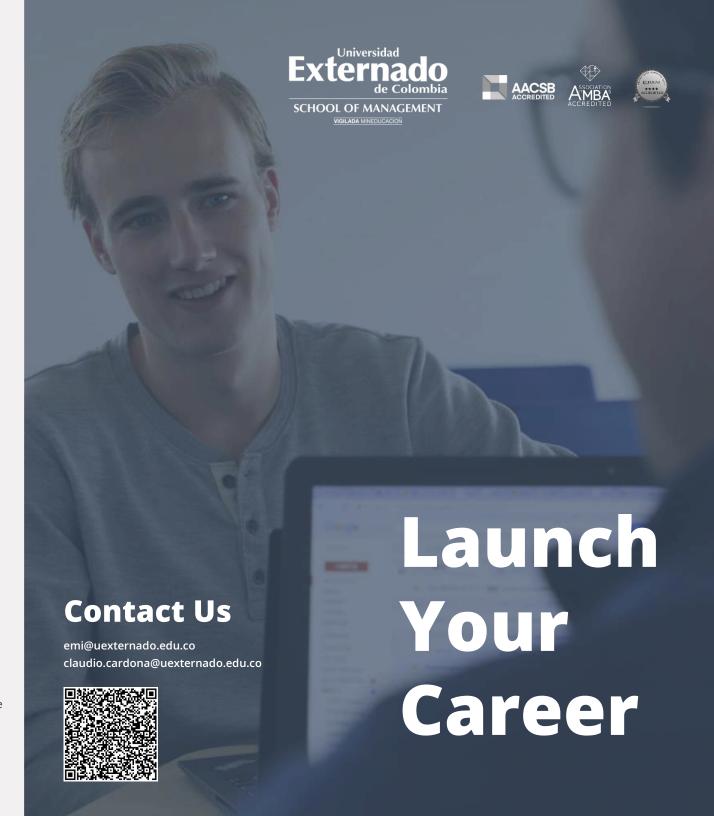


EMERGING MARKET INITIATIVES

With over a decade of expertise, Emerging Market Initiatives (EMI) molds students into global, inventive, and responsible leaders through firsthand experience collaborating on genuine projects with companies in emerging markets.





WHY US?

Collaborate with fellow students from diverse universities worldwide.

Apply your knowledge and hone your business acumen.

Benefit from interactive learning and guidance from seasoned professionals.

LEARNING

by doing

Learning by Doing is an educational approach that emphasizes practical application of knowledge through real-world experiences.

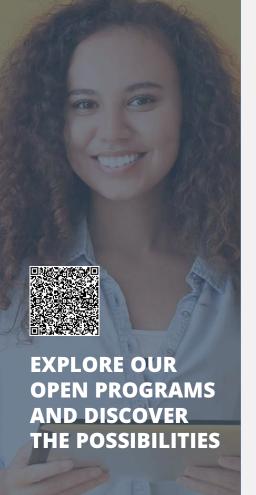
EMI's unique learning by doing approach offers you the opportunity to apply your knowledge in real-world settings through partnerships with emerging market companies. This experiential learning model ensures that you are well-prepared to tackle the challenges of the modern workforce and make a significant impact in your chosen fields.

EMI PROGRAMS

emphasizes critical thinking about the **role of business** in society and the **development of innovative** solutions that benefit everyone.



This comprehensive **54-hour** program culminates in a certificate of completion that can be used for credit equivalency purposes.



TSB Transforming Small Business

As a student with a passion for making a difference, you're ready to embark on a career that truly matters. With TSB's Transforming Small Business (TSB) Program, you'll gain the knowledge and skills to become a catalyst for positive change in the world of small businesses.

Course aimed at graduate students and alumni:

Understand the challenges and opportunities faced by small businesses.

Develop practical strategies to help small businesses thrive in a competitive market.

Become a trusted advisor, guiding small businesses towards sustainable growth and success.

Online sessions – Theorical Approach (International and local students) week 7th July 2025

Online sessions – Business Diagnosis (Local Students) week 14th July 2025

In person sessions – Creation and Presentations (International and local students) week 21st July 2025



Upon successful completion of this **54-hour** program, participants will receive a **certificate** that can be used for credit equivalency.

CIRCULAR

Business Program

Unlock sustainability with Circular Business models! In a resource-scarce world, these models extend product lifespans and repurpose waste for multiple sectors. Our course teaches students to shift from linear to circular models, emphasizing their significance and benefits.

Course aimed at graduate students and alumni:

Contribute significantly to the sustainable development of the global community.

Gain practical experience in creating supply chains for businesses, where resources are recovered or recycled to manufacture new products.

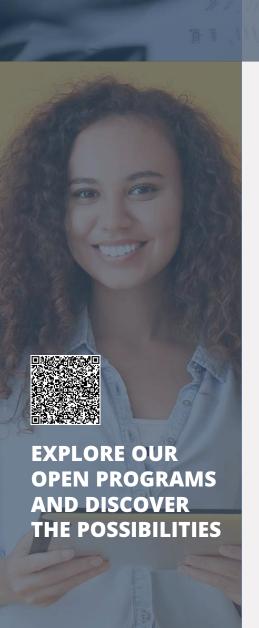
Within these initiatives, students serve as consultants, actively developing and implementing solutions to address the challenges confronted by Colombian SMEs and vulnerable communities.

alumni:

Online sessions – Theorical Approach (International and local students) week 14th July 2025

> Online sessions – Companies Diagnostic (Local Students) week 21st July 2025

In person sessions – Creation and Presentation (International and local students) week 28th July 2025















For those who choose to enroll in **both courses**, the total fee is \$150 USD.



JUST A BRIEF RECAP IN CASE YOU ARE STILL CONSIDERING WHY TO CHOOSE US...:

-Experience the real business world in emerging markets -Hands-on learning for practical skills development -Enjoy a two-week stay at Externado -Engage in fun and interactive activities

HYBRID SYSTEM

ON LINE - IN PERSON SESSIONS

Requirements to join this life experience

Program Language: English

Registration Deadline: 30th October 2024

Administrative Fee each course: USD \$100

(Accommodation, food, and transportation are not included. The program can provide partner suggestions.)

