

Erste Satzung zur Änderung der Studienordnung für den Bachelor-Studiengang International Management Studies in the Baltic Sea Region (BMS) der Hochschule Stralsund

vom 23. November 2018

Aufgrund von § 2 Absatz 1 in Verbindung mit § 39 Absatz 1 des Gesetzes über die Hochschulen des Landes Mecklenburg-Vorpommern (Landeshochschulgesetz – LHG M-V) in der Fassung der Bekanntmachung vom 25. Januar 2011 (GVOBl. M-V S. 18), zuletzt geändert durch Artikel 3 des Gesetzes vom 11. Juli 2016 (GVOBl. M-V S. 550, 557), erlässt die Hochschule Stralsund die folgende Änderungssatzung:

Artikel 1

§ 8 Absatz 1 (Modulübersicht) der Studienordnung des Bachelor-Studienganges International Management Studies in the Baltic Sea Region (BMS) der Hochschule Stralsund vom 21. Juni 2017 (veröffentlicht auf der Homepage der Hochschule Stralsund) wird wie folgt geändert:

1.
 - a) Die Modulbeschreibungen der Module mit den Modulnummern BMSIB2000 und BMSIB2800 aus dem Bereich der Pflichtfächer werden wie folgt neu gefasst:

Modul-Nr./ Module-Code	BMSIB2000
Modulbezeichnung / Module title	International Law
Semester or Trimester	2 nd
Dauer des Moduls / Duration of the module	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Type of module (Compulsory, Elective etc.)	Compulsory subject
Ggfs. Lehrveranstaltungen des Moduls / If applicable: Sub-modules	-
Häufigkeit des Angebots des Moduls / The module is offered ...	Annually (summer semester)
Zugangsvoraussetzungen / Prerequisites for attending	None
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	This course attempts to give an insight into the legal foundation of European and International law. The lectures explain legal relationships between contract parties in cross-border cases as well as the legal foundation of the work of international and supranational organisations. The participants of the module will have a better understanding of the legal questions

	regarding cross-border transactions and of the functioning of International and European Organisations and their legal basis.
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Claudia Danker
Name der/des Hochschullehrer/s / Name of lecturer	Prof. Dr. Claudia Danker
Lehrsprache / Language of Instruction	English
Zahl der zugeteilten ECTS credits / Number of ECTS credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (86 h self study; 64 h contact time)
SWS / Semester periods per week	4
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Assessment methods (Requirements for awarding credit points)	Written examination (1 hour) with Application practice (60 hours)
Gewichtung der Note in der Gesamtnote / Weight in final grade	2 %
Qualifikationsziele des Moduls / Learning outcomes of the module	<p><u>Knowledge and Understanding</u> Students learn fundamentals of the legal systems on an international level. With the examination provided, they prove their understanding of the already attained knowledge.</p> <p><u>Applying knowledge and understanding</u> Students practice all topics taught in application tasks and prove their understanding while working on their assignments and presentations.</p> <p><u>Making judgements</u> Students learn to analyse situations and are encouraged to devise and sustain arguments about basic cases concerning international law.</p> <p><u>Communication</u> Results obtained are discussed and presented in class and in the assignment.</p> <p><u>Learning skills</u> As explained under "Verwendbarkeit", this module provides necessary skills needed for coping with the requirements of later studies.</p>
Inhalte des Moduls / Syllabus	It is not possible to regard merely law as a purely national matter. Most aspects of law are influenced by and

	<p>interacting with International and European sources of law. The international exchange of goods, people, services, and capital – especially in the market of the EU –, the growing mobility of companies as well as the worldwide communication require a certain view in dealing with cross-border transactions.</p> <p>In this context, international organizations, such as UN, EU etc., as well as contractually agreed instruments for dispute settlement, are particularly important. The intergovernmental cooperation of international and supranational organizations affect economic developments with regard to the protection of fundamental rights and freedoms in view of restrictions of competition. Altogether, the knowledge of International and European Law gained in this lecture encourages the critical understanding of the workings of national law.</p>
Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module	Lectures; group and project work; 2 small assignments and presentations

Modul-Nr./ Module-Code	BMSIB2800
Modulbezeichnung / Module title	Comparative Country Studies in the Baltic Sea Region
Semester or Trimester	4 th
Dauer des Moduls / Duration of the Module	1 Semester
Art des Moduls (Pflicht, Wahl, etc.)/ Module type (Compulsory, elective etc.)	Compulsory subject
Ggfs. Lehrveranstaltungen des Moduls / If applicable: Submodules	-
Häufigkeit des Angebots des Moduls / The module is offered	Annually (summer semester)
Zugangsvoraussetzungen / Prerequisites for attending	None
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	This module teaches background knowledge on which the special modules of later semesters build
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Dr. h.c. Hiltgunt Fanning
Name der/des Hochschullehrer/s / Name of lecturer	Prof. Dr. Dr. h.c. Hiltgunt Fanning
Lehrsprache / Language of Instruction	English

Zahl der zugeteilten ECTS-Credits / Number of ECTS-Credits	5
Gesamtworkload und ihre Zusammen- setzung / Workload and its composition	150 hours (86 h self-study; 64 h contact time)
SWS / Semester periods per week	4
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Assessment methods (Requirements for awarding credit points)	Written examination (1 hour) with Application practice (60 hours)
Gewichtung der Note in der Gesamtnote / Share of grade in overall grade	2 %
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><u>Knowledge and Understanding</u> Students are provided with a broad understanding of the political and economic history of the region and its interplay with the current trends of development of the Baltic Sea Region as a whole as well as with the peculiarities of the individual countries. In the second part of the module, chosen aspects (e.g. works of art, literature, education) are dealt with in more depth. All students specialise in one country of their choice from the target region.</p> <p><u>Applying knowledge and understanding</u> Students apply the knowledge of the overall framework in dealing with individual topics.</p> <p><u>Making judgements</u> Students are encouraged to compare the situation in the different countries of the target region and to come to conclusions and recommendations for further action & development.</p> <p><u>Communication</u> The classes consist of parts held as lecturers and of seminar-style parts, where students have to present the results of their work in oral group presentations (and in the accompanying readers) and discuss the results presented by fellow-students.</p> <p><u>Learning skills</u> The module lays the foundation knowledge necessary for a profound country comparison in other modules</p>

	(e.g. on Law, Trade etc.) and for assessing current development trends.
Inhalte des Moduls / Syllabus	<u>General background</u> The Baltic Sea Region (BSR) - Definition - Geographical aspects - Economic survey - Historical survey - Political and economic alliances between member states, regions, and organisations (BCCA, CBSS, Hanseatic League, Nordic Council, etc.) <u>Special topics (a choice)</u> National symbols and their meaning - Aspects of national cultures – Art, literature, and music - National cuisines - Political systems - Education systems - Economic geography and important firms - Travelling and transport systems – Demography - Ethnic minorities
Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module	Lectures, group work, student presentations

b) Unter der Überschrift „Majors (Wahlpflichtfächer)“ wird der Absatz wie folgt neu gefasst:

„Aus den vier Studienschwerpunkten müssen die Studierenden bis spätestens 15. April des vierten Semesters mindestens 6 Majors im 5. Fachsemester und mindestens 6 Majors im 6. Fachsemester wählen.“

c) Die Modulbeschreibungen der Module mit den Modulnummern BMSIB5200 und BMSIB6300 aus dem Bereich der Majors (Wahlpflichtfächer) werden wie folgt neu gefasst:

Modul-Nr./ Module-Code	BMSIB5200
Modulbezeichnung / Module title	Managing Value - Business Plan
Semester or Trimester	6 th
Dauer des Moduls / Duration of the module	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Major (Elective)
Ggfs. Lehrveranstaltungen des Moduls / If applicable: Sub-modules	-
Häufigkeit des Angebots des Moduls / The module is offered ...	Annually (summer semester)
Zugangsvoraussetzungen / Prerequisites for attending	Recommendable: Successful completion of BMS foundation courses
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and	The Module "Managing Value - Business Plan" builds on the knowledge acquired in previous

degree courses	studies in all relevant fields, ranging from research, planning, marketing, personnel, management, organization, to cost accounting and financing. By applying the acquired skills to a practical example, students are encouraged to see the interrelatedness and the interdependencies between all the subjects.
Modulverantwortliche/r / Lecturer in charge of the module	Prof. Dr. Marcus Scheibel
Name der/des Hochschullehrer/s / Name of the lecturer	Prof. Dr. Marcus Scheibel
Lehrsprache / Language of Instruction	English
Zahl der zugeteilten ECTS credits / Number of ECTS credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (86 h self-study; 64 h contact time)
SWS / Semester periods per week	4
Art der Prüfung / Assessment methods	Written examination (1 hour) with Application practice (60 hours)
Gewichtung der Note in der Gesamtnote / Weight in final grade	4 %
Qualifikationsziele des Moduls / Learning outcomes of the module	<p><u>Knowledge & Understanding:</u> By writing and modelling a professional business plan in a real-life scenario and presenting and defending it to a critical audience, previous theoretical knowledge should be transferred firmly to practical skills.</p> <p><u>Applying knowledge and understanding</u> Students have to come to terms with situations where they have to make decisions with limited resources and information but still plan a future path that leads to sound business development.</p> <p><u>Making judgements</u> Lectures, case studies, class discussions, projects</p> <p><u>Communication</u> Presenting and defending a business plan is an indispensable skill to be acquired in the course</p> <p><u>Learning skills</u> The course prepares students to</p>

	make business decisions in a dynamic environment, by analyzing situations thoroughly, often on the basis of limited information, making sound decisions and implementing those in a competitive setting.
Inhalte des Moduls / Syllabus	Financial Planning - Cost Accounting - Excel model - Interdependence of Income Statement, the Balance Sheet and the Cash Flow Statement.
Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module	Combination of lectures & seminars with practical exercises in the PC-Lab; case studies

Modul-Nr./ Module-Code	BMSIB6300
Modulbezeichnung / Module title	Business Plan
Semester or Trimester	6 th
Dauer des Moduls / Duration of the module	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Major (Elective)
Ggfs. Lehrveranstaltungen des Moduls / If applicable: Sub-modules	-
Häufigkeit des Angebots des Moduls / The module is offered ...	Annually (summer semester)
Zugangsvoraussetzungen / Prerequisites for attending	Recommendable: Successful completion of basic management courses
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	The Module "Business Plan" builds on the knowledge acquired in previous studies in all relevant fields, ranging from research, planning, marketing, personnel, management, organization, to cost accounting and financing. By applying the acquired skills to a practical example, students are encouraged to see the interrelatedness and the interdependencies between all the subjects.
Modulverantwortliche/r / Lecturer in charge of the module	Prof. Dr. Axel Noack
Name der/des Hochschullehrer/s / Name of the lecturer	Prof. Dr. Axel Noack
Lehrsprache / Language of Instruction	English
Zahl der zugeteilten ECTS credits / Number of ECTS credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (86 h self-study; 64 h contact time)
SWS / Semester periods per week	4

Art der Prüfung / Assessment methods	Project work with a documentation (6.000 words) with a presentation (20 minutes)
Gewichtung der Note in der Gesamtnote / Weight in final grade	4 %
Qualifikationsziele des Moduls / Learning outcomes of the module	<p><u>Knowledge & Understanding:</u> By writing, and modelling a professional business plan in a real-life scenario and presenting and defending it to a critical audience, previous theoretical knowledge should be transferred firmly to practical skills.</p> <p><u>Applying knowledge and understanding</u> Students have to come to terms with situations where they have to make decisions with limited resources and information but still plan a future path that leads to sound business development.</p> <p><u>Making judgements</u> Lectures, case studies, class discussions, projects</p> <p><u>Communication</u> Presenting and defending a business plan is an indispensable skill to be acquired in the course</p> <p><u>Learning skills</u> The course prepares students to make business decisions in a dynamic environment, by analyzing situations thoroughly, often on the basis of limited information, making sound decisions and implementing those in a competitive setting.</p>
Inhalte des Moduls / Syllabus	Products and Services - Sustainable Competitive Advantage - Creating Customer Value - Market Analysis - Distribution Management – Communication Management - Pricing and Revenues – Cost accounting – Financing - Organization and Management.
Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module	Combination of lectures & seminars, (case studies, class discussions, projects.)

d) Die Absatzbezeichnung „(1)“ wird gestrichen.

Artikel 2

Die Anlage 2 der Studienordnung (Studienplan) erhält die aus dem Anhang zu dieser Änderungssatzung ersichtliche Fassung.

Artikel 3

1. Diese Änderungssatzung tritt am Tag nach ihrer Veröffentlichung auf der Homepage der Hochschule Stralsund in Kraft.

2. Artikel 1 Nummer 1 b) und c) gelten rückwirkend für den Bachelor-Studiengang International Management Studies in the Baltic Sea Region (BMS) zum Wintersemester 2017/2018. Artikel 1 Nummer 1 a) findet Anwendung für alle Studierenden, die ab dem Wintersemester 2018/2019 ihr Studium im Bachelor-Studiengang International Management Studies in the Baltic Sea Region (BMS) aufgenommen haben.

Ausgefertigt aufgrund des Beschlusses des Senats der Hochschule Stralsund vom 23. Oktober 2018 und der Genehmigung der Rektorin vom 23. November 2018.

Stralsund, den 23. November 2018

Die Rektorin
der Hochschule Stralsund
University of Applied Sciences
Prof.-Dr.-Ing. Petra Maier

Veröffentlichungsvermerk:

Diese Satzung wurde am 26. November 2018 auf der Homepage der Hochschule Stralsund veröffentlicht.

Anhang zu Artikel 2

Anlage 2 Studienplan

Curriculum International Management Studies in the Baltic Sea Region (BMS) (Bachelor of Arts)										
Module-Code	Subjects	Semester	1	2	3	4	5	6	7	8
		SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP
BMSIB1000	Business Management - Introduction and Organisation	4 / 5							BMSIB3400 INTERNSHIP SEMESTER - 28 ECTS-Points	BACHELOR-THESIS (9 WEEKS)
BMSIB1100	Intercultural Management	4 / 5								
BMSIB1200	Rhetoric - Presentation & Writing Skills	4 / 5								
BMSIB1300	Cost Accounting	4 / 5								
BMSIB1400	Basics of Business Law	4 / 5								
BMSIB1500	2nd Foreign Language I	4 / 5								
BMSIB1510	German as a Foreign Language I									
BMSIB1520	Norwegian I									
BMSIB1530	Polish I									
BMSIB1540	Russian I									
BMSIB1550	Swedish I									
BMSIB1600	Principles of Economics		4 / 5							
BMSIB1700	Advanced English		4 / 5							
BMSIB1800	Business Mathematics / Statistics		4 / 5							
BMSIB1900	Project Management		4 / 5							
BMSIB2000	International Law		4 / 5							
BMSIB2100	2nd Foreign Language II		4 / 5							
BMSIB2110	German as a Foreign Language II									
BMSIB2120	Norwegian II									
BMSIB2130	Polish II									
BMSIB2140	Russian II									
BMSIB2150	Swedish II									
BMSIB2200	Corporate Finance			4 / 5						
BMSIB2300	International Financial Markets and Institutions			4 / 5						
BMSIB2400	Introduction to Marketing			4 / 5						
BMSIB2500	SAP Business Computing			4 / 5						
BMSIB2600	Analytical Statistics			4 / 5						
BMSIB2700	2nd Foreign Language III			4 / 5						
BMSIB2710	German as a Foreign Language III									
BMSIB2720	Norwegian III									
BMSIB2730	Polish III									
BMSIB2740	Russian III									
BMSIB2750	Swedish III									
BMSIB2800	Comparative Country Studies in the Baltic Sea Region				4 / 5					
BMSIB2900	International Risk Management				4 / 5					
BMSIB3000	Human Resources Management				4 / 5					
BMSIB3100	Principles of International Marketing				4 / 5					
BMSIB3200	Introduction to Trade				4 / 5					
BMSIB3300	2nd Foreign Language IV				4 / 5					
BMSIB3310	German as a Foreign Language IV									
BMSIB3320	Norwegian IV									
BMSIB3330	Polish IV									
BMSIB3340	Russian IV									
BMSIB3350	Swedish IV									
	Majors in semester 5						30			
	Majors in semester 6							30		
BMSIB3500	Internship Evaluation							2 / 2		

BMSIB3600	Practical Insights into International Business								
BMSIB3610	International Excursion								2 / 3
BMSIB3620	National Excursion								2 / 2
BMSIB3700	Applied Project Management								2 / 5
BMSIB3800	Scientific Circle for Bachelor Thesis								5
BMSIB3900	Bachelor Thesis								12
BMSIB3910	Written Bachelor Thesis								3
BMSIB3920	Colloquium								
	ECTS points per semester	30	30	30	30	30	30	30	30
	Contact hours per week	24	24	24	24				
Majors (electives) to choose in semesters 5 or 6									
						Semester		5.	6.
								SWS/CP	SWS/CP
Management and Innovation									
BMSIB4000	Lean Management							4 / 5	
BMSIB4100	International Human Resource Management and Psychology for Managers								
BMSIB4110	International Human Resource Management								2 / 3
BMSIB4120	Psychology for Managers								2 / 2
BMSIB4200	International Market Access Approaches (Management and Innovation)							2 / 5	
BMSIB4300	Innovation Management								
BMSIB4310	Innovation Management							2 / 2	
BMSIB4320	Idea Generation & Assessment								2 / 3
BMSIB4400	Sustainability Management							2 / 5	
BMSIB4500	Future Management								2 / 5
International Finance and Trade									
BMSIB5000	Mergers & Acquisitions								2 / 5
BMSIB5100	Asset Management							2 / 5	
BMSIB5200	Managing Value – Business Plan								4 / 5
BMSIB5300	Investment Strategies / Trade in the Baltic Sea Region								2 / 5
BMSIB5400	Developing Countries in International Trade / Trade in specific International Markets							2 / 5	
BMSIB5500	International Trade - Advanced Tools							4 / 5	
Markets and Communication									
BMSIB6000	Applied International Marketing							4 / 5	
BMSIB6100	E-Marketing								2 / 5
BMSIB6200	Intercultural Media Analysis							2 / 5	
BMSIB6300	Business Plan								4 / 5
BMSIB6400	International Market Access Approaches (Markets and Communication)							2 / 5	
BMSIB6500	Social Media								
BMSIB6510	Social Media Marketing								2 / 2
BMSIB6520	Social Media Analytics								2 / 3
German Business									
BMSIB7000	Grundzüge der Unternehmensbesteuerung							2 / 5	
BMSIB7100	Internationale Steuerplanung								2 / 5
BMSIB7200	Öffentliches Wirtschaftsrecht I							4 / 5	
BMSIB7300	Öffentliches Wirtschaftsrecht II								4 / 5
BMSIB7400	Privates Wirtschaftsrecht I							4 / 5	
BMSIB7500	Privates Wirtschaftsrecht II								4 / 5