



ESPA

Business and Marketing Analyst Internship_ German Speakers (CISBDG2411)

[Apply here](#)

Start date

March 2024

Duration

6 or 12 months

Languages

Fluent in German

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including [10 Game of Thrones filming locations](#) and the famous [Giant's Causeway](#), Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a unique opportunity for an enthusiastic and client focussed individual, to be part of an exciting journey, with this ambitious innovation services and funding company. Mentored throughout, you will support the identification and development of German businesses with industry disruptive ideas, to which the Senior Team will offer their bespoke innovation services. The company has already onboarded several German businesses, and you will play a key role in growing the marketplace to its full potential. This is also a great chance to learn about innovation, patents, intellectual property, and other professional services, invaluable to your future business aspirations.

Tasks

- Learn, in depth, about the innovation services provided by the host company
- Use metrics to identify companies, mainly in Germany, which could benefit
- Use marketing collateral and bespoke techniques, to build a pipeline of interested prospects
- Arrange meetings between the Senior Team and interested companies
- Deal with all potential clients in a timely and professional manner
- Ensure 100% customer satisfaction
- Report to the Directors
- Assist with preparation of German marketing material to develop that marketplace
- Attend events throughout Europe to obtain and maintain customer relationships
- Report on market and sales activity

Desired Skills

- Studying for a degree in Business, Marketing, Market Research or similar
- Excellent communication skills
- Commercially aware, to hit targets and achieve success
- Confident and proactive
- IT literate
- Strong time management and organizational skills
- Project management skills
- Ability and flexibility to travel and work outside regular working hours

The Host Company

This host is a young, highly ambitious and rapidly growing, company, with a proven business model in new markets, which has secured over €100M of project funding in the past year. Led by two of Northern Ireland's leading entrepreneurs with successful business interests, they invest in people with ideas that have the potential to change the world. They have a passion for developing potential in people who want to be future leaders in business on a global scale. So, if you want more from your career and want to be part of a unique entrepreneurial journey then this opportunity is for you!