



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Nottingham, England

Nottingham is a city steeped in history and folklore. It's best known for the legend of [Robin Hood](#) the famous outlaw who lived in the magnificent [Sherwood Forest](#). Alongside the old architecture is a bustling modern commercial area, with a plethora of shops, eateries, clubs and pubs to enjoy.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding.

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic Marketing student to be part of a fast-paced company passionate about providing pain relief to people across the globe. Mentored throughout, you will use and develop your digital marketing skills to enhance performance and outreach, working alongside the Sales and Marketing team. You will be involved in all aspects of delivering digital, social, marketplace and web communications for the hosts' International Distributors and helping to drive the sales of their unique healthcare products and medical devices. Not only will this be a great opportunity to take early responsibility in an international working environment, but it will be a great addition to your CV!

Tasks

- Follow a structured digital marketing plan to support International distributors across all social media and web platforms
- Analyse and report on marketing performance and social media activity
- Supporting the day-to-day social media postings in International territories
- Manage social media advertising to extend reach and drive traffic to partner websites
- Work with the E-Commerce team to deliver seasonal product, brand, and trading content

Desired Skills

- Studying towards a qualification in marketing or similar
- Excellent verbal and written communication skills
- Have knowledge of operating within an ecommerce environment
- Be confident in digital marketing
- Be a creative and logical thinker with the ability to think outside of the box
- Have a passion for technology, data driven marketing and analytics and social media (TikTok and Instagram)
- Marketing experience would be beneficial
- Good to have: German, Spanish or Swedish

The Host Company

This innovative company is dedicated to providing fast, effective, high-quality drug-free relief to pain sufferers worldwide. With almost 20 years of experience in the field, international distribution partners across a variety of sectors and a truly global audience, the host company is rapidly expanding. If you have great digital marketing skills and are passionate about helping this company further grow their outreach, this could be a great opportunity!