

## Mashup Communications Berlin

I was trusted with a wide range of exciting tasks, which made every day different and inspiring. I was writing press releases, guest articles and Social Media postings. I also had the opportunity to edit videos and to work with industry-specific software.



## Padi Dive Resort and Ocean Conservation Mexiko

My work week was divided into the area of marketing and sales and supervising and running the operations. I got insight into every area of the company and was able to develop a good understanding of what it takes to run a business.



## Leisure and Tourism Management further internships

- Arctic Adventure (ISL)
- AIDA Cruises
- Gulliver Expeditions (ECU)
- Brot für die Welt
- Hyatt Regency (VAE)
- Zalando
- EGOLI Tours (ZAF)
- Bavaria Film
- ...



## Holiday Inn Express Amsterdam - North Riverside

Here I got the chance to find out what departments interest me the most and where I can bring the greatest benefit, as I got to try out every department a hotel consists of.



## Keelings Knowledge Ireland

I'm incredibly thankful for how I was onboarded. Now, I'm employed full-time as a sales and marketing executive and about to write my bachelor thesis with the company. What a fantastic opportunity!



further LTM internships

- Hunkemöller (NDL)
- Deutsche Bahn
- Hotels and More Ltd. (GBR)
- Robert Bosch GmbH
- Evanos (FRA)
- Fraport AG
- My Costa Rica (CRI)
- Pfizer
- Abbey Ireland Ltd. (IRL)
- DHL Paket GmbH
- PT Indonesia Surfaris (IDN)
- ...

## German National Tourist Board Copenhagen

Not only did I learn lots about Germany, but I also got a great insight to project and marketing work. I helped to organize and execute a huge online event and was busy kicking off new campaigns once travelling was allowed again.



## Leipzig Tourismus und Marketing GmbH

An internship here gives you great insights into city marketing and offers a lot of opportunities to explore Leipzig. I was able to learn about the work of different departments, realized marketing measures, attended press conferences and worked on projects.



## Senda Monteverde Costa Rica

I was assisting the team in creating signature experiences for our guests, developing our very own Senda Sustainability Tour here on property as well as incorporating diverse community outreach projects in the daily operations.



## TMB Brandenburg GmbH Potsdam

My internship was in the field of customer service and product management. However, I also had many other tasks, for example supporting the development of a marketing campaign to strengthen the touristic service providers.



## Chile Inside SpA Santiago de Chile

I spent my 7th semester at the intercultural agency Chile Inside SpA where I supported the small team with many marketing tasks like making image films about Chile as a travel destination.



## Arqum GmbH Berlin

I mostly supported Arqum in the research project "Evaluation and Further Development of the CSR Reporting in Germany" and I was responsible for the data acquisition and data analysis. As part of the project, we also organized a virtual expert conference to discuss our project results.

## Dräger Lübeck

I was responsible for community management for Dräger's social media channels and able to take part in many photo shootings and projects with colleagues from all over the world.



Verena

## The Student Hotel Amsterdam

I was privileged to help my dear colleagues with customer acquisition. As part of the sales and reservations team we were the first point of contact for many of our students to make their stay as pleasant as possible.



Marco

## Leisure and Tourism Management further internships

- Tourismusverband MV
- All Pacific Travel Conc. (NZL)
- Volkswagen AG
- GNTB (USA | FRA | ARG | JPN)
- visitBerlin
- Papa Musili Safaris Ltd. (KEN)
- TUI Cruises
- MAN Truck & Bus (NOR)
- ...



Caroline



## Bosch Stuttgart

I had a wide range of tasks that covered everything related to the existing product portfolio, such as competitive comparisons, research activities, creation of pre-/launch packages and design thinking for the development of new products.

Priska



## TUI fly Germany Hanover

During my internship in the Corporate Communications department, I was able to gain insights into the publication of press reviews and newsletters. I also ran the Instagram account of the airline and administered the press mailbox with a great amount of personal responsibility.



further LTM internships

- Ecotourism Australia (AUS)
- Lufthansa Cargo
- Dt. Generalkonsulat (USA)
- Friedrichstadt-Palast
- Diethelm Travel Group (MYS)
- VAUDE
- IHK weltweit (IRL | USA)
- Hamburg Marketing GmbH
- Condor Wings (PER)
- Siemens AG
- Smartaupairs Ltd. (GBR)
- ...

## German National Tourist Board Madrid

I worked in a team to ensure that Spaniards and Portuguese don't forget how beautiful Germany is as a travel destination. The projects were very interesting, especially since it was not business as usual.



Isabelle

## German National Tourist Board Paris

I was an intern in Media and Public Relations of the GNTB in France. I learned a lot about German destinations and actions to take promotion-wise. All of my colleagues were incredibly kind which made life and work much more attractive.



Eila

## German National Tourist Board Brussels

My main tasks were the creation of our social media content, the communication with press, the development of campaigns to promote destination Germany, as well as partner acquisition for our campaigns and offers.



Viktoria

Katharina



## Monument Valley Simpson Trailhandler Tours USA

We organized and operated multi-day tours to several National Parks in the western part of the US. Not only did I gain valuable knowledge in the tourism industry but I also became part of a wonderful American family.



Emilia

## TripLegend Berlin

It was clear to me that I wanted to start working in the tourism sector, focusing on making it more sustainable and future-oriented.

My field of work was in the marketing team, creating content and new marketing strategies, pushing the social media reach, holding interviews and designing.



David

## Deutsche Bank Berlin

What I really loved about my work is that I had the opportunity to deepen my interest in finance and learn a lot about different business models. I was super lucky to be surrounded by so many great people and really enjoyed my time in Berlin.

## Voltage OMC GmbH Berlin

Here I got an insight in the wide-ranging tasks of an account manager and the chance to interact with people from all over the world and different cultures. Besides, I'm getting familiar with the different departments of a creative agency.



Markus

## EDEKA Hamburg

I spent my Internship at the EDEKA Zentrale in Hamburg and supported the employee development department. I had the opportunity to support my colleagues in planning seminars and also got insights into the development of different strategies.



Caroline

## Leisure and Tourism Management further internships

- Mercedes-Benz (NLD)
- adidas AG
- Nordic Discovery (SWE)
- AUDI AG
- Boréal Tours Montréal (CAN)
- Sylt Marketing
- Hurtigruten (NOR)
- Continental AG
- ...



Bente

## South American Tours Ecuador Quito + Galapagos

Part of my job was working as an interpreter Spanish - German for group tours. This way I got to learn a lot about the islands and their unique flora and fauna. I also acquired important knowledge and skills for a future professional career in tourism.



Nina

## Porsche Leipzig

During my internship in the visitor service department, I was not only able to gain an insight into the booking systems and planning processes of this event location, but also got to handle customer inquiries myself with a great amount of personal responsibility.



further LTM internships

- Maximillion Events (GBR)
- Peek & Cloppenburg
- Novotel Beijing Peace (CHN)
- ECPAT
- Dunas Hotels & Resorts (ESP)
- Messe München
- Sunway Holidays (LKA)
- ADAC e.V. Automotive Sports
- ISC Travel Group (THA)
- Hochzeitsplanung Dähn
- Nord/LB Luxembourg (LUX)
- ...

## Nest Hostel Valencia

I worked at the reception desk where I handled check-ins, check-outs, and any question via phone, email, and directly in the hostel. I saw people from all over the world and learned a lot about cultures and character traits. I loved that there was always something going on.



Kira

## Fitz & Huxley Berlin

My major tasks were creating a market entry strategy for further countries, expanding the product range and helping to strengthen our marketing appearance. For these tasks I was in contact with European retailers, coordinated local cooperation partners and conducted market research.



Mirjam

## Ravensburger AG Ravensburg

Working within the field of product coordination I mostly maintained data of new and existing products, drafted, updated and mailed lists for novelties and marketing material. Further, I analyzed market data for all categories and channels of the company.



Benita

## GLS Sprachenzentrum Berlin

I worked in the department "Fremdsprachen and Firmenservice", organizing language classes in Berlin. I was able to help out in the Highschool department, preparing everything revolving around a highschool year and got to work with two different booking systems.



Miriam



Anna

## Kassel Marketing

During my first weeks I got to know reception work on a campground and met many people from different places, even some Swedes. This was a great opportunity for me to use my Swedish skills. I also worked at the Tourist Information and helped to film a short video for the Grimm Heimat Nordhessen.



Julia

## Daimler Truck AG Stuttgart

In the first weeks I was able to gain a lot of impressions and expand my knowledge. After that, I was given my own tasks and supported my team in topics such as employee interviews, process-related procedures, job interviews and restructuring.